



PRESSEDIENST

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Application Period for The European Award of Excellence „City for Children“ initiated:

Best Practice Projects in the Area of Media Education are Welcome

As of today, all European cities consisting of more than 100.000 inhabitants are invited to apply for the European Award of Excellence “City for Children” 2011. The award addresses projects that focus on the topics of media competence and media education of children and young people. Application deadline is the 1st of December 2010.

In 2008, Lord Mayor Dr. Wolfgang Schuster initiated the Award “City for Children” in cooperation with the Robert Bosch Foundation and the European Network Cities for Children. More than 40 cities from 20 countries participated in the award rounds 2009 and 2010. Lord Mayor Schuster: The Award shall foster the exchange of child-friendly projects and initiatives in Europe. It enables the cities to gain recognition for their best-practice projects and, at the same time, to learn from the work of other communities.” During the first to competitions, the award addressed projects in the area of “Open spaces and play areas”, “Mobility and Traffic Safety” and “Informal Education” for children and young people. Lord Mayor Schuster further elaborates: “The award is directed at cities that can answer either of two central questions: “How can municipalities ensure that children and young people safely and independently deal with the new media? How can parents and educators be enabled to supervise the media usage of children and young people?” The submitted projects can also be the product of cooperation between municipalities and organizations, companies and associations etc.

The patrons of the European Network Cities for Children are also representing the award’s initiating institutions in the jury: The Congress of Local and Regional Authorities of the Council of Europe, the Committee of the Regions and the Council of European Municipalities and Regions. The jury will decide on the applications in spring 2011.

The winners of the European Award of Excellence “City for Children” will be awarded a trophy, displaying children of different age groups who form a circle holding hands, sponsored by Trumpf Company, as well as a certificate issued by the initiators of the

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award. The award ceremony will take place on the 6th of June 2011 in the context of the 5th Annual Conference of the European Network Cities for Children. The goal of the European network is for European municipalities to find best practice projects and strategies on how to offer a better life to children and parents through exchange on an international level. In the meantime, 65 cities from 31 European countries are members of the network. Additionally, 12 cities show continuous interest.

Please find application form and further information on the website
www.citiesforchildren.com
